



## ***News Release***

### **Seminole Truck Parts Joins Power Heavy Duty**

**HOFFMAN ESTATES, III. (SEPT. 14, 2023)** – Operating from a spacious new store with parking to accommodate more than 100 trucks, Seminole Truck Parts (STP) is one of the latest distributors to become a Power Heavy Duty member.

And their store is hard to miss. The facility in Seminole, Texas, has a towering road-front sign topped with a real, chassis-less truck just above their STP logo. For customers, it's just as easy to find the medium- and heavy-duty truck parts they need.

“Seminole Truck Parts earns customer loyalty through exceptional service and highly knowledgeable staff,” said Jim Pennig, vice president of business development for the VIPAR Heavy Duty Family of Companies. “They serve a wide range of market segments, and their ample on-hand inventory helps ensure they meet every customer’s needs. If they don’t have it, they’re well known for going the extra mile to find it and get it as quickly as possible.”

Owned by Bobby Teichroeb since 2019, Seminole Truck Parts began operations in 2016 and opened their new 18,000-square-foot store, which includes a 4,000-square-foot showroom, last year.

“It’s a state-of-the-art facility, very modern and purpose built. We’re proud of it and it allows us to maintain the largest parts inventory in our market,” said the company’s Parts Manager Abe Neudorf. “Our customers appreciate the convenience and enjoy browsing the parts and accessories displays. We’re also on a very large lot, so there’s easy entry and egress, and plenty of parking for trucks and trailers.”

The lot also lets them host the annual West Winds Truck Show which draws more than 75 vehicles for a truck beauty contest and convoy, trade show, live music, and all-ages activities. Proceeds from the event are donated to the non-profit Bounce Back organization that serves the community through a wide range of causes.

“The West Winds Truck Show is in its third year and becoming a great tradition in the region,” Neudorf said. “It’s not just for truckers; it brings people together throughout Seminole and surrounding communities. Of course, the great looking customized trucks are the main attraction, and it raises tens of thousands of dollars for a charity that positively impacts neighbors in need.”

For more information on Seminole Truck Parts, visit <https://seminoletruckparts.com/>.  
For more information on Power Heavy Duty, contact [info@powerheavyduty.net](mailto:info@powerheavyduty.net), or visit [www.powerheavyduty.net](http://www.powerheavyduty.net).

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Image attached:

Power Heavy Duty Logo Download: <http://bit.ly/3pOCeMv>

**About Power Heavy Duty**

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From more than 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit [www.powerheavyduty.net](http://www.powerheavyduty.net).

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