



Tim Tebow Announced as Keynote Speaker for VIPAR Heavy Duty Family of Companies' IMPACT Conference

HOFFMAN ESTATES, Ill. (Oct. 3, 2024) – The VIPAR Heavy Duty Family of Companies is pleased to announce Tim Tebow as the keynote speaker for the 2024 IMPACT™ Conference taking place this month in Marco Island, Florida. From humble beginnings to world-renowned dual athlete, entrepreneur, and philanthropist, Tim Tebow now moves thousands of people to action as an inspirational speaker at events around the globe.

In his keynote address, *“Leadership that Lasts,”* Tebow will discuss the difference between temporary forms of influence and real lasting change. Through personal stories, including reflections from his sports career, Tim will talk about the power of earning respect, having a vision that people believe in, how passion is contagious, and why fighting to keep perspective matters most.

Tebow’s notoriety has been fueled by his drive to overcome adversity in the many different roles he has played in his 37 years. He is a former University of Florida Gators two-time national champion quarterback, Heisman Trophy winner, and College Football Hall of Fame inductee. He was a first-round NFL draft pick for the Denver Broncos in 2010, and later pursued a professional baseball career with the New York Mets. Most recently, Tebow is a five-time New York Times best-selling author, motivational speaker, and football analyst. The Tim Tebow Foundation, established in 2010, fights for the world’s most vulnerable people in the areas of human trafficking, orphan care, and special and medical needs.

“Tim Tebow’s reputation for leadership, positivity, and hard work will resonate with our leaders in the heavy duty aftermarket industry,” said Jeff Paul, VIPAR Heavy Duty Vice President of Marketing. “Solid leadership is the foundation for success in any business and can be a heavy load to carry. We believe Tim’s firsthand lessons on leadership, sacrifice, hard work, perseverance, and service to

others will inspire our attendees to return to their organizations refreshed, motivated, and ready to tackle whatever challenges come next.”

The VIPAR Heavy Duty Family of Companies’ IMPACT Conference is scheduled for Oct. 20-25 at the JW Marriott Marco Island in Marco Island, Fla. The weeklong event brings together the heavy-duty aftermarket industry’s leading distributors, suppliers, industry associates, and aftermarket leaders. In addition to Tim Tebow appearing as the keynote speaker, the conference will feature business and industry updates, annual stockholder and member meetings, interactive panels, educational sessions, trade show, networking opportunities, and one-on-one distributor/supplier partner meetings.

The event will also include a GenNext speed mentoring session and young leaders programming focused on developing future aftermarket leadership; the Women in Business networking reception; and the IMPACT Memorial Golf Tournament to memorialize industry friends lost and raise contributions for various aftermarket charitable causes, including the nonprofit Wyakin Foundation that is dedicated to helping wounded and injured veterans transition to post-military careers.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com. For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net. Connect via social media on [LinkedIn](#) and [Facebook](#).



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About The VIPAR Heavy Duty Family of Companies

With more than 980 locations, the VIPAR Heavy Duty Family of Companies is North America’s leading network of independent truck parts distributors and service providers serving the commercial vehicle industry’s full range of aftermarket needs. It provides its VIPAR Heavy Duty and

Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Hoffman Estates, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

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