

News Release

Trux-N-Parts Joins Power Heavy Duty Network

HOFFMAN ESTATES, III. (Nov. 29, 2023) – Trux-N-Parts, one of the most recent distributors to join the Power Heavy Duty network, adds credence to the saying that everything is bigger in Texas.

Operating five buildings on 38 acres in Odessa, Texas, Trux-N-Parts serves the full range of customers' parts needs, with a strong presence in the oilfield and agricultural markets that dominate the western region of the state.

Founded in 1976 as a truck salvage company, they became a full-line heavy-duty parts distributor in 2020. They now have more than 26,000 square feet of warehouse space, including a large showroom and retail area.

"We have a very loyal customer base that we've worked hard to build through our salvage business and our repair services, primarily resurfacing flywheels and rebuilding PTO driveshafts," said Kevin Grissom, store manager of Trux-N-Parts, which he co-owns with his brother, Craig Grissom. "We were encouraged by many of them to get into parts sales, to increase our value proposition. It was a natural area for growth, and we decided that if we could maintain the same levels of customer satisfaction and dedication, we would expand into full-line distribution."

Trux-N-Parts is the 14th company this year to join the Power Heavy Duty network, part of the VIPAR Heavy Duty Family of Companies, which stands at a record 920-plus locations including VIPAR Heavy Duty distributors.

"We're very pleased to continue our strategic growth throughout North America by partnering with the industry's best independent aftermarket parts and service providers, such as Trux-N-Parts," said Jim Pennig, vice president of business development for the VIPAR Heavy Duty Family of Companies. "They are another great example of a business that is keenly focused on customer service and satisfaction, always going the extra mile to help end-user customers achieve maximum uptime, productivity and profitability."

For more information on Power Heavy Duty, contact <u>info@powerheavyduty.net</u>, or visit www.powerheavyduty.net.



Image attached:

Power Heavy Duty Logo Download: http://bit.ly/3pOCEmV

About Power Heavy Duty

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From more than 200 locations across the U.S., Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net.

For further product information, contact:

Jeff Paul Vice President of Marketing VIPAR Heavy Duty 815-893-5965 jpaul@vipar.com

For further PR information, contact:

Lisa Gill Vice President MBE Group 810-459-4446 Igill@mbe.group