



News Release

Two Northwood University Students Joining the VIPAR Heavy Duty Family of Companies for Summer Internships

HOFFMAN ESTATES, Ill. (June 5, 2024) – The VIPAR Heavy Duty Family of Companies is adding two aspiring aftermarket professionals to their organization this summer, providing internships for Northwood University students Ethan Moots and Benjamin Muxlow. They will spend 10 weeks doing a comprehensive, in-depth and hands-on exploration of the heavy-duty aftermarket.

“We’re proud to continue partnering with Northwood University to help develop the next generation of aftermarket leadership, and we’re excited to welcome Ben and Ethan to our team,” said Jeff Paul, VIPAR Heavy Duty Family of Companies’ vice president of marketing. “Their internships will give a full perspective of both our business and the industry we serve as they work within each of our company’s operational areas and spend time with VIPAR Heavy Duty and Power Heavy Duty distributors, suppliers and business partners. It will be a full aftermarket immersion that will provide a 360-degree experience.”

Moots, from Brown City, Mich., is a senior majoring in Aftermarket Automotive Marketing and Management and serves as president of the school’s Aftermarket Club and aftermarket chair of its International Auto Show. In 2023, the VIPAR Heavy Duty Family of Companies sponsored his attendance and participation at Heavy Duty Aftermarket Week.

Muxlow, also from Brown City, is a senior majoring in Management Information Systems with a minor in marketing, and a member of the school’s American Marketing Association chapter. He has five years of sales and entrepreneurial experience, starting his own fitness and nutrition consultancy.

“We both enjoy fostering future aftermarket leaders and take the responsibility seriously,” Paul said. “Whether through internships such as this or through sponsoring students to attend Heavy Duty Aftermarket Week or our own IMPACT Conference, our entire team works to develop talented individuals who will provide the next-generation foundation for us, our distributor network and the independent aftermarket in general.”

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com. For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net.

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Image Attached: **Heavy Duty**

Download Image: <https://bit.ly/3a5URyD>

About VIPAR Heavy Duty

With more than 960 locations, the VIPAR Heavy Duty Family of Companies is the leading network of independent truck parts distributors and service providers serving the commercial vehicle industry's full range of aftermarket needs throughout the Americas. It provides its VIPAR Heavy Duty and Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Hoffman Estates, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

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