



News Release

VIPAR Heavy Duty Family of Companies Reports Record Attendance for Highly Successful 2023 IMPACT Conference

HOFFMAN ESTATES, Ill. (NOV. 9, 2023) – The VIPAR Heavy Duty Family of Companies’ 2023 IMPACT Conference raised the bar: the largest number of attendees, a record-breaking astronaut, biggest trade show and the first time bringing together of the Power Heavy Duty and VIPAR Heavy Duty networks.

“By all measures, our annual IMPACT Conference was a success,” said VIPAR Heavy Duty President and CEO Chris Baer. “The enthusiasm from our distributors and supplier partners was overwhelming. The independent aftermarket channel is thriving. I think everyone in attendance would agree that it’s a great time to be in the heavy duty truck parts business.”

The positive mood was set early at the meeting – held Oct. 15-20 at the JW Marriott Marco Island in Marco Island, Fla. – with a performance update highlighting the company’s substantial growth, both financially and the number of locations throughout North America, which reached a milestone of more than 920 earlier this year. Baer reviewed the continued success of initiatives launched during the past 20 years, such as expansion into Mexico, the acquisition of Power Heavy Duty and the creation of CoMan Centers, the company’s manufacturing division.

Looking to the present and near future, Baer said the company is operating on all cylinders. The Leadership Team is making sure all major initiatives are correctly aligned with the market needs of distributors and will remain focused on buying group essentials and delivering True Group Value.

Highlights from the 2023 IMPACT Conference include:

- A question-and-answer panel with the VIPAR Heavy Duty leadership team, addressing topics such as succession planning, eCommerce, new manufacturing technologies and cybersecurity.
- Keynote speaker Dr. Peggy Whitson sharing stories of her many record-setting achievements during her 20-plus NASA career as “America’s Most Experienced Astronaut.”
- An update on the REPAIR Act by Lisa Foshee, senior vice president of government affairs and general counsel with the Auto Care Association.

- Current and former business owners providing firsthand insights on succession planning during a distributor panel.
- Aftermarket professionals offering career advice to next-generation leaders during CVSN's GenNext Young Leaders Speed Mentoring and Reception networking event.
- An educational session on the importance of cybersecurity by SensCy CEO Rick Snyder.
- A trade show with 140 exhibitors.
- Approximately 1,500 one-to-one distributor/supplier partner meetings.

The 2024 VIPAR Heavy Duty Family of Companies IMPACT Conference is scheduled for Oct. 20-25, 2024, at the JW Marriott Marco Island in Marco Island, Fla.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com. For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net.

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Image Attached:

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Image Caption: The VIPAR Heavy Duty Family of Companies' Leadership Team in a question-and-answer panel during the 2023 IMPACT Conference.

About The VIPAR Heavy Duty Family of Companies

With more than 920 locations, the VIPAR Heavy Duty Family of Companies is North America's leading network of independent truck parts distributors and service providers serving the commercial vehicle industry's full range of aftermarket needs. It provides its VIPAR Heavy Duty and Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Hoffman Estates, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

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