



News Release

VIPAR Heavy Duty Family of Companies Sponsoring Northwood University Students at HDAW

HOFFMAN ESTATES, III. (Jan. 17, 2024) – The VIPAR Heavy Duty Family of Companies will sponsor two Northwood University students during Heavy Duty Aftermarket Week (HDAW), providing hands-on experience and an immersive deep-dive into the aftermarket, as part of a program that began in 2015.

“HDAW provides a near 360-degree perspective on the scale and scope of the aftermarket – including the many diverse and fulfilling career opportunities within it,” said Jeff Paul, VIPAR Heavy Duty Family of Companies’ vice president of marketing. “The program is very successful with introducing exceptionally talented students to the companies and people that make this such a great industry. We’re proud of our longstanding partnership with Northwood University and contributing to help foster future generations of aftermarket leadership.”

The Northwood University students being sponsored by the company this year are:

- Jack Foster of Commerce, Mich., a junior majoring in Aftermarket Automotive Marketing & Management and co-founder of Limitless Productions, a content development company.
- Alexander Mazon of New York, a senior majoring in Automotive Marketing and Management, currently serving as the general chair for the Northwood University International Auto Show.

During HDAW (Jan. 22-25, in Grapevine, Texas), Foster and Mazon will assist with helping visitors at the VIPAR Heavy Duty Family of Companies’ booth (#1146) during the Product Expo, attend meeting and networking functions with distributors and supplier partners, and experience the show floor and many educational sessions.

In addition to sponsoring Foster and Mazon, the VIPAR Heavy Duty Family of Companies will sponsor the Leaders of Tomorrow program on Jan. 22. This networking event helps attendees create new and strengthen existing business relationships, as well as learn ways to advance their heavy duty careers. The company will also sponsor HDAW’s new HDAWWomen reception on Jan. 23, recognizing women in the heavy duty aftermarket.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com. For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net.

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Image Attached:

Download Image: <https://bit.ly/3a5URyD>

About The VIPAR Heavy Duty Family of Companies

With more than 920 locations, the VIPAR Heavy Duty Family of Companies is North America's leading network of independent truck parts distributors and service providers serving the commercial vehicle industry's full range of aftermarket needs. It provides its VIPAR Heavy Duty and Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Hoffman Estates, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

For further product information, contact:

Jeff Paul
Vice President of Marketing
VIPAR Heavy Duty
815-893-5965
jpaul@vipar.com

For further PR information, contact:

Lisa Gill
Vice President
MBE Group
810-459-4446
lgill@mbe.group