

News Release

Midwest Bus Parts Continues Tradition of Innovation, Joins Power Heavy Duty

CRYSTAL LAKE, III. (August 10, 2023) – A steady focus on continuous innovation and improvement – such as pioneering an e-commerce platform – has helped establish Midwest Bus Parts as the premier parts distributor for public and private bus fleets. Joining the Power Heavy Duty network is its latest move to strengthen its position and again raise the bar for customer satisfaction.

"Becoming a Power Heavy Duty member allows us to be more competitive and create stronger supplier relationships to better serve our customers' needs," said Derek Berning, president and CEO of Midwest Bus Parts. "We disrupted the industry by being one of the first independent aftermarket parts distributors specializing in school buses. We started relatively small and there was really no precedent for our business model, which has allowed us to grow unimpeded by expectations."

Berning joined Midwest Bus Parts in 2005 after graduating college, working alongside his father, Adrian Berning, who founded the company in 2000. Together, they focused on growing the Big Lake, Minn., distributor by most every measure – customers, sales, employees, products, inventory and footprint, both digital and physical. In addition to establishing an online sales platform in 2012, the company recently moved to a larger facility with 20,000 square feet of warehouse space.

"The consistent growth and customer-first focus makes Midwest Bus Parts a great addition to the Power Heavy Duty network," said Jim Pennig, vice president of Business Development for the VIPAR Heavy Duty Family of Companies. "They have a winning business strategy that is executed by an enthusiastic and highly knowledgeable team of bus-industry experts."

Berning has led that team after the death of his father. "We've pressed really hard on hiring the right people and I think that it really shows in how quickly the company is growing," he said. "We have well-trained employees that care about customers and that's something we pride ourselves on."

It's an essential component that has made the company successful and has kept Berning passionate about the family business and his role in it.

"The industry is constantly evolving, constantly changing. Parts are always improving and there are plenty of challenges, but they're always fun to tackle," he said. "But, really, it's the people that make this industry worthwhile."

For more information on Midwest Bus Parts, visit <u>www.midwestbusparts.com</u>. For more information on Power Heavy Duty, contact <u>info@powerheavyduty.net</u>, or visit <u>www.powerheavyduty.net</u>. ####



Image attached:

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About Power Heavy Duty

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From more than 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit <u>www.powerheavyduty.net</u>.

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