



News Release

New Power Heavy Duty Member Bostick Truck Center Has What Customers Need

CRYSTAL LAKE, Ill. (Aug. 3, 2023) – For nearly 60 years, Bostick Truck Center has made a habit of making the most of every opportunity, a streak they intend to take to even higher levels as one of the newest Power Heavy Duty members.

“We welcome Bostick Truck Center to our network and are excited by what they bring to our group,” said Jim Pennig, vice president of business development for the VIPAR Heavy Duty Family of Companies. “Their impressive history of innovation and versatility makes them a great fit for Power Heavy Duty.”

Founded in 1966 and based in Pontiac, Mich., Bostick Truck Center is in its third generation of ownership with brothers Jim Bostick Jr., general manager, and Scott Bostick, parts manager, acquiring the company in 2010.

“We started originally as a spring shop and heavy-truck suspension specialists, and we’re still well known for that, but we’ve grown into an all-around aftermarket truck parts and service provider,” said Scott Bostick. “We take the parts business very seriously and feel joining Power Heavy Duty reinforces that message. Many of the resources and benefits of membership will be tremendously helpful and enable us to better serve our customers.”

Serving customers has driven Bostick Truck Center’s business decisions through the years. For instance, it’s how they became one of the largest truck-body upfitters in their region.

“It started with our customers asking us if we could do that type of work for them, if we could install a new dump body or repair a scissor hoist,” Bostick said. “We were already doing fabrication on the spring and suspension side, and body upfitting often requires some custom fabrication, so we added it to the services we provide, and things have continued to grow from there.”

Case in point: They recently added a second building that nearly doubles their square footage and expands their service capabilities to 20 total bays. They also added a truck painting division to the Swiss Army knife of solutions they offer.

“What I enjoy most is that every day is a little different – some days I’m in the office, other days I’m out on the road visiting customers, and a lot of time is spent out in the shop getting my hands dirty, identifying parts, things like that,” said Bostick. “So, the variation is nice, but I also appreciate the long-term relationships. We have customers that have been coming here for 20-plus years. It’s really a great community.”

For more information on Bostick Truck Center, visit <https://bosticktruck.com/>.
For more information on Power Heavy Duty, contact info@powerheavyduty.net, or visit www.powerheavyduty.net.

#

Image Attached:



Download Image: <https://mbe.group/pr/ViparHeavyDuty/PowerHeavyDutyLogo-CMYK.jpg>

About Power Heavy Duty

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From more than 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net.

For further product information, contact:

Jeff Paul
Vice President of Marketing
VIPAR Heavy Duty
815-893-5965
jpaul@vipar.com

For further PR information, contact:

Lisa Gill
Vice President

MBE Group
810-459-4446
lqill@mbe.group