



News Release

VIPAR Heavy Duty Family of Companies to Bring Together Industry's Top Distributors, Suppliers at 2023 IMPACT Conference

Crystal Lake, Ill. – July 25, 2023 – The VIPAR Heavy Duty Family of Companies announced its annual IMPACT™ Conference is scheduled for Oct. 15-20 at the JW Marriott Marco Island in Marco Island, Fla., and is expected to bring together approximately 800 attendees representing the network's distributors, supplier partners and business associates.

The week-long event, exclusive to the VIPAR Heavy Duty Family of Companies' network, will feature business and industry updates, a keynote address, annual stockholder and member meetings, interactive panels, educational sessions, trade show, networking opportunities, global strategy messaging from supplier executives, and about 1,500 one-to-one distributor/supplier partner meetings.

"We're thrilled to again be hosting our annual IMPACT Conference that brings together the industry's top distributors, suppliers and business partners to hone business strategies, evaluate market opportunities and strengthen relationships," said Chris Baer, VIPAR Heavy Duty president and CEO. "This year's meeting welcomes our combined network of VIPAR Heavy Duty and Power Heavy Duty distributors who represent more than 900 locations throughout the U.S., Canada, Mexico and Puerto Rico. Always a premier event, we expect the 2023 IMPACT Conference to raise the bar even higher as an opportunity for our entire network to collaborate, strategize and share knowledge. It's a great time to be in the heavy duty truck parts business!"

Baer added the event will also include a GenNext speed mentoring session and young leaders programming focused on developing future aftermarket leadership; the Women in Business networking reception; and the IMPACT Memorial Golf Tournament to memorialize industry friends lost and raise contributions for various aftermarket charitable causes, including the nonprofit Wyakin Foundation that is dedicated to helping wounded and injured veterans transition to post-military careers.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.
For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net.

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About The VIPAR Heavy Duty Family of Companies

With more than 920 locations, the VIPAR Heavy Duty Family of Companies is North America's leading network of independent truck parts distributors and service providers serving the commercial vehicle industry's full range of aftermarket needs. It provides its VIPAR Heavy Duty and Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Crystal Lake, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

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