



News Release

Van Horn Truck Parts Joins Power Heavy Duty and Continues to Hit New Heights

CRYSTAL LAKE, Ill. (July 18, 2023) – Power Heavy Duty has welcomed Van Horn Truck Parts to its distribution network.

It was a humble beginning for Van Horn Truck Parts when it opened in 1982 as a small outbuilding dedicated to servicing trucks working at Van Horn Concrete. Now a full-line distributor with over \$2 million in annual sales and a new 3,000 square-foot facility, the Shelby Township, Mich.-based company is under third-generation leadership and achieving record results by most any measure.

“We work our tails off,” said Mike Gaffke, president and CEO of Van Horn Truck Parts. “We work very hard, and as busy as we are, we still have the best customer service. You’ll hear that from anybody who does business with us. Nobody gets treated nicer than when they come here.”

Treating customers well was one of the motivations for Gaffke to become a Power Heavy Duty member. “It allows us to expand our product offerings to better meet customer needs. It will also help provide cost savings, which leads to improved pricing for customers,” Gaffke said.

It’s a decision that accentuates the acumen he’s proven since joining Van Horn Truck Parts in 2008 when his father-in-law, Bruce Van Horn, owned and operated the company. Starting as a parts delivery driver and learning the business until taking it over in 2019, Gaffke transitioned to the trucking industry from a career in carpentry during the housing market crash during the Great Recession.

“It was obviously a great learning curve going from dealing with wood to mechanical things, but it was fun and exciting,” Gaffke said. “What I like the most is the customers, the people working so hard and being able to help them. That’s rewarding; it creates friendships. It’s rewarding to be in a service-oriented industry.”

Van Horn Truck Parts’ focus on developing strong bonds with the many repair facilities and end-users it serves makes the distributor a great fit for Power Heavy Duty, according to Jim Pennig, vice president of business development for the VIPAR Heavy Duty Family of Companies.

“Through 41 years and three generations, Van Horn Truck Parts has created an incredibly loyal and satisfied customer base,” Pennig said. “We welcome their team to the network and look forward to their continued growth and success.”

For more information on Van Horn Truck Parts, visit www.vanhorntruckparts.com. For more information on Power Heavy Duty, contact info@powerheavyduty.net, or visit www.powerheavyduty.net.

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Image attached:

Power Heavy Duty Logo Download: <http://bit.ly/3pOCEmV>

About Power Heavy Duty

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From more than 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net.

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